

**[For Immediate Release]**



**Biostime International Holdings Limited**

合生元國際控股有限公司

*(Incorporated in the Cayman Islands with limited liability)*

**Biostime Announces 2012 Third Quarter  
Operating Information**

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**The Number of Active Mama100 Members Increased to 1.35 million  
Enhancing Market Penetration**

(Hong Kong, 10 October 2012) **Biostime International Holdings Limited** ("Biostime" or the "Company", together with its subsidiaries, the "Group"; stock code: 1112), a premium pediatric nutrition and baby care products provider in China, announces its quarter operating updates as at 30 September 2012.

During the third quarter of 2012, the consumers' trust and recognition on the Group's premium products and brands continued to promote the sustainable business growth. The Group's active Mama100 members and distribution network continued to grow rapidly. The number of active Mama100 members reached 1,345,289 as at 30 September 2012, representing an increase of 575,679, or about 74.8%, compared to 769,610 as at 30 September 2011.

The Group continued to expand its distribution channels, and deepened its penetration in supermarkets. As at 30 September 2012, retail coverage of the Group reached 13,832 member retail outlets, representing an increase of 5,777, or about 71.7%, compared to 8,055 as at 30 September 2011. Among all distribution channels, the number of VIP baby specialty stores reached 9,343, increased by about 82.2% from 5,129 as at the end of September last year. The number of retail sales organizations that carry the Group's products reached 3,849, increased by about 56.1% from 2,465 as at the end of September last year, while the number of Mama100 Members' Zones and counters in various pharmacies nationwide reached 640, increased by about 38.8% from 461 as at the end of September last year.

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**About Biostime**

Biostime is a premium pediatric nutrition and baby care products provider in China. The company's family of products includes premium probiotic supplements for children, infant formulas and dried baby food products marketed under the brand name Biostime™. In May 2010, the Company launched baby diapers and other baby care products marketed under the brand name of BMcare™. The shares of Biostime have been listed on the Hong Kong Stock Exchange since 2010.

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