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Biostime International Holdings Limited

合生元國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1112)

OPERATIONS UPDATE FOR THE FIRST QUARTER OF 2015

This announcement is made on a voluntary basis by the board of directors (the “**Board**”) of Biostime International Holdings Limited (the “**Company**”) together with its subsidiaries (collectively the “**Group**”) to provide an update on certain aspects of the operations of the Group for the three months ended 31 March 2015.

Mama100 Membership Program

The number of active members of the membership program under the online e-commerce platform (the “**Mama100 Membership Program**”) operated by Guangzhou Mama100 E-commerce Co., Limited, a subsidiary of the Company, reached a historical high of 2,240,377 as at 31 March 2015, an increase of 22.4% from 1,830,589 as at 31 December 2014 and an increase of 16.6% from 1,921,801 as at 31 March 2014. Such increase in members further consolidates the Group’s core strategy of promoting rapid revenue growth through the Mama100 Membership Program.

Retail Outlets

In order to increase product penetration and further extend the Online-to-Offline business network, the Group continues to increase the number of the retail outlets in its sales network in 2015. As at 31 March 2015, the number of member retail outlets increased by 70.2% to 37,983 as compared with that as at 31 March 2014.

Detailed breakdown of the number of the Group’s retail outlets are as follows:

	As at 31 March	
	2015	2014
VIP baby specialty stores	26,707	15,173
Retail sales organizations	6,918	5,462
VIP pharmacies	4,358	1,679
Total	37,983	22,314

This announcement is made based on a preliminary review of the draft unaudited operational data of the Group and the information currently available to the Board, and is not reviewed or audited by the Group's auditors.

The data do not constitute, represent or indicate the full picture of the Group's total revenue or financial performance and the information contained in the announcement may be subject to change and adjustment.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the Company's securities.

By Order of the Board
Biostime International Holdings Limited
Luo Fei
Chairman

Hong Kong, 22 April 2015

As at the date of this announcement, the executive Directors of the Company are Mr. Luo Fei and Ms. Kong Qingjuan; the non-executive Directors of the Company are Dr. Zhang Wenhui, Mr. Wu Xiong, Mr. Luo Yun and Mr. Chen Fufang; and the independent non-executive Directors of the Company are Dr. Ngai Wai Fung, Mr. Tan Wee Seng and Professor Xiao Baichun.