

[For Immediate Release]



Biostime International Holdings Limited

合生元國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

2015 First Quarter Operating Information

**Number of Mama100 Active Members Reached Historical High
Offline Channel Expansion Accelerated**

(Hong Kong, 22 April 2015) **Biostime International Holdings Limited** ("Biostime" or the "Company", together with its subsidiaries, the "Group"; stock code: 1112), a premium pediatric nutrition and baby care products provider in China, announces its operating updates for the first quarter ended 31 March 2015.

The number of active Mama100 members reached historical high of 2,240,377 as at 31 March 2015, up by 22.4% from 1,830,589 as at 31 December 2014 and by 16.6% from 1,921,801 as at 31 March 2014. The increase further consolidates the Group's core strategy of promoting rapid revenue growth through the Mama100 Membership Program. In order to increase product penetration and further extend the O2O network, the Group continues to accelerate its channel expansion in 2015. As of the end of March 2015, the number of member retail outlets increased by 70.2% to 37,983 as compared with the end of March 2014.

Detailed breakdown of the number of retail outlets are as follows:

	As at 31 March	
	2015	2014
VIP baby specialty stores	26,707	15,173
Retail sales organizations	6,918	5,462
VIP pharmacies	4,358	1,679
Total	37,983	22,314

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About Biostime

Biostime is a premium pediatric nutrition and baby care products provider in China. The company's family of products includes premium probiotic supplements for children, infant formulas and dried baby food products, and baby care products. The shares of Biostime have been listed on the Hong Kong Stock Exchange since 2010.

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